

---

# Groundworks Natural Icemelter™

---

## Benefits and Features



XNYNTH  
Manufacturing Corp.

The **SCIENCE** of Organic Plant, Tree & Turf Care



**GREEN EARTH**  
**Ag & Turf**  
LLC

*Finally* Organics Doesn't Mean Compromising Results

**Fertilizers • Worm Castings • Soil Probiotics • Disease Control • Tick & Mosquito Control  
Pest Insect Control • Grub Control • Herbicides • Animal Repellents • Natural Ice Melts**

[info@GreenEarthAgAndTurf.com](mailto:info@GreenEarthAgAndTurf.com)

[www.GreenEarthAgAndTurf.com](http://www.GreenEarthAgAndTurf.com)

[f](https://www.facebook.com/GreenEarthAg) [acebook.com /GreenEarthAg](https://www.facebook.com/GreenEarthAg)

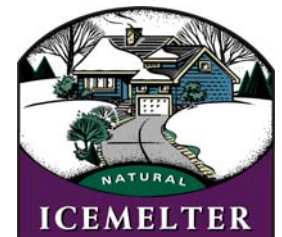
**(866) 374-5101**

53 East Industrial Rd #C4 Branford, CT 06405

# Powerful to $-23^{\circ}\text{C}$ ( $-9^{\circ}\text{F}$ )



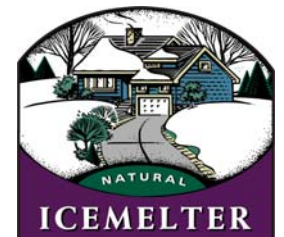
- ◆ GroundWorks is powerful and effective
- ◆ GroundWorks works to a lower temperature than rock salt
- ◆ Calcium Chloride works to a lower temperature but its risks far outweigh its benefits
- ◆ At  $-30^{\circ}\text{C}$  ( $-22^{\circ}\text{F}$ ), it is too cold for ice to form – only compact snow results – so no icemelter is required; only a traction aid is needed



# Concentrated Power



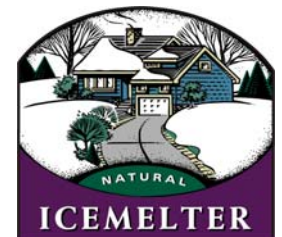
- ◆ GroundWorks begins working immediately
- ◆ GroundWorks attacks the ice molecules and continues to work even in a dissolved state, unlike Calcium Chloride, which works on heat and stops working when the heat is gone
- ◆ GroundWorks has a consistent granular product for even distribution



# Safe on Lawns and Plants



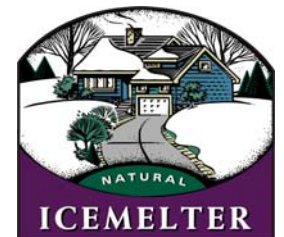
- ◆ GroundWorks benefits plants and shrubs
- ◆ GroundWorks is fertilizer-based (with Potassium being its major component); Potassium is a required nutrient for plant life
- ◆ Rock salt is very harmful to the environment and can damage water systems
- ◆ Rock salt and Calcium Chloride are toxic to plants



# Safe on Concrete



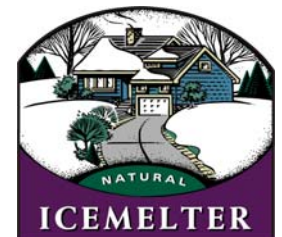
- ◆ GroundWorks does not chemically attack concrete or treated wood
- ◆ GroundWorks prevents melted ice from refreezing longer (up to 2.5 times longer than Calcium Chloride) helping to prevent damage caused by the freeze/thaw cycle
- ◆ No dyes are used in GroundWorks – dyes can stain concrete, shoes and damage flooring



# No Messy Residue



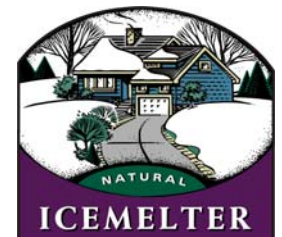
- ◆ GroundWorks does not leave a residue
  - Rock salt leaves behind a white residue and Calcium Chloride leaves behind an oily residue
- ◆ GroundWorks is safe on flooring and clean to use, reducing maintenance costs



# Safe to Handle



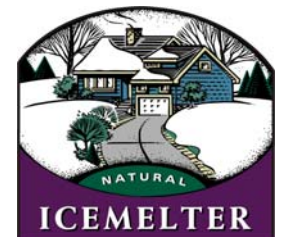
- ◆ Gloves are optional when using GroundWorks
  - Calcium Chloride burns skin
  - Rock Salt dries skin
- ◆ GroundWorks is totally safe for use around children and pets
- ◆ GroundWorks is WHMIS and OSHA exempt



# Pet- Safe



- ◆ GroundWorks is totally safe for use around pets
- ◆ Calcium chloride will burn their nose and paws
- ◆ Rock Salt can be harmful to pets
- ◆ Xynyth is a proud supporter of APPA (American Pet Products Association).

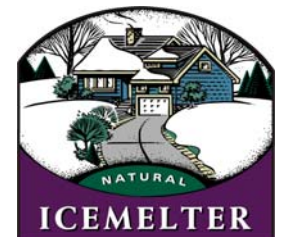




# Safe for Prolonged Storage



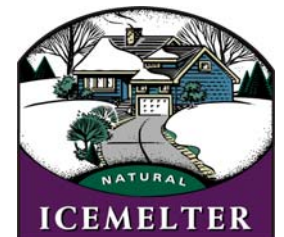
- ◆ GroundWorks has an unlimited shelf life
- ◆ GroundWorks does not clump or solidify
- ◆ With moisture in the air, Rock Salt clumps, Calcium Chloride turns rock solid, & Magnesium Chloride turns into a slimy liquid
- ◆ GroundWorks does not require special storage facilities



# Packaging



- ◆ GroundWorks is packaged with recycled materials
- ◆ GroundWorks packaging is available in a variety of sizes
- ◆ Pallets of bagged product can be multi-stacked for ease of storage
- ◆ Most competitors use packaging that cannot be recycled



# Groundworks Natural Icemelter™



- Premium product
- Environmentally friendly
- Unique and high quality product
- The “Proof” is in the usage; it truly works

The **SCIENCE** of Organic Plant, Tree & Turf Care



**GREEN EARTH**  
**Ag&Turf**  
LLC

*Finally* Organics Doesn't Mean Compromising Results

**Fertilizers • Worm Castings • Soil Probiotics • Disease Control • Tick & Mosquito Control  
Pest Insect Control • Grub Control • Herbicides • Animal Repellents • Natural Ice Melts**

[info@GreenEarthAgAndTurf.com](mailto:info@GreenEarthAgAndTurf.com)

[www.GreenEarthAgAndTurf.com](http://www.GreenEarthAgAndTurf.com)

[facebook.com/GreenEarthAg](https://www.facebook.com/GreenEarthAg)

**(866) 374-5101**

53 East Industrial Rd #C4 Branford, CT 06405