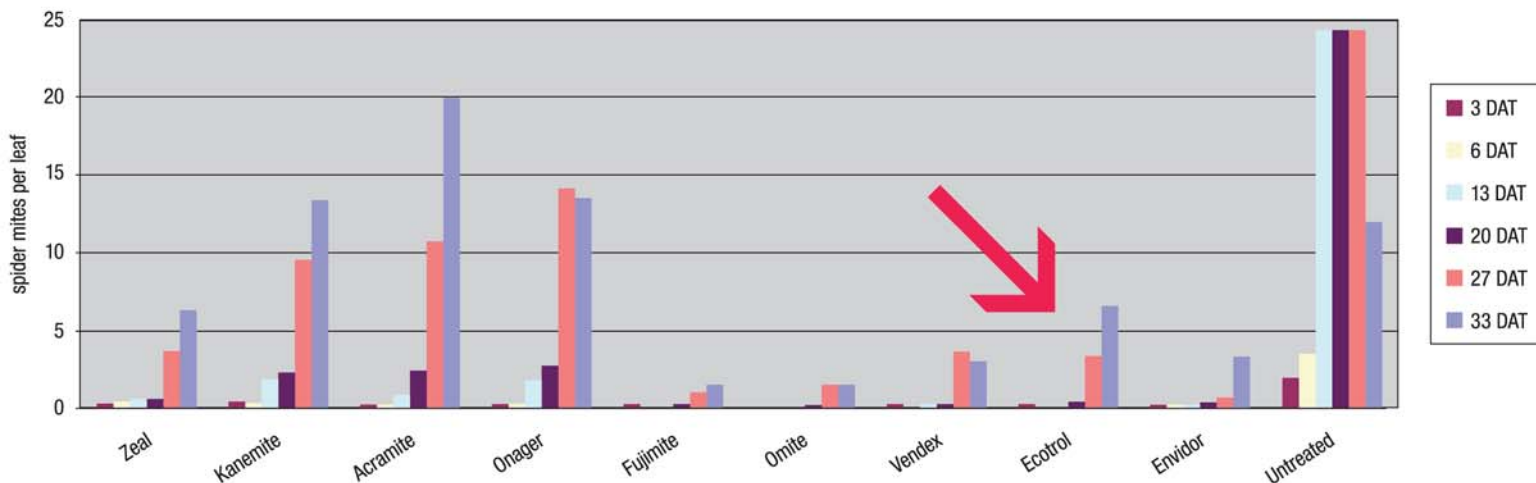


Study Confirms Complete Mite Control with KeyPlex ECOTROL® PLUS



Effects of botanical Ecotrol Plus compared to conventional miticides on spider mite density



Pacific spider mite control in Almond, 2006. D.R.Haviland. Almond Board of California
 Zeal, Kanemite, Acramite, Onager, Fujimite, Omite, Vendex and Envidor are trademarks of Valent, Arysta, Chemtura, Gowan, Ninchino, Chemtura, United Phosphorous and Bayer respectively.

ECOTROL® PLUS INSECTICIDE/MITICIDE

KeyPlex ECOTROL® PLUS is a broad spectrum insecticide/miticide that delivers maximum performance with minimal environmental impact for both conventional and organic crop production. Using a patented combination of plant oils, ECOTROL® PLUS unique dual-mode-of-action (octopamine blocker and sufficant) provides quick kill and control to all stages of insect development. Other product features include:

- Ecotrol Plus is equal to or better than conventionals in controlling mite populations
- Ecotrol Plus provides residual control of mites for 3-4 weeks
- Ecotrol Plus is EPA exempt and USDA NOP compliant
- Ecotrol Plus has no pre-harvest or reentry intervals
- Ecotrol Plus attracts beneficials into the treated area

KeyPlex is the leader in botanical pesticide solutions derived from natural plant oils, and is the first company to economically enable a realistic shift from synthetics to botanicals in the agricultural and greenhouse/nursery markets.



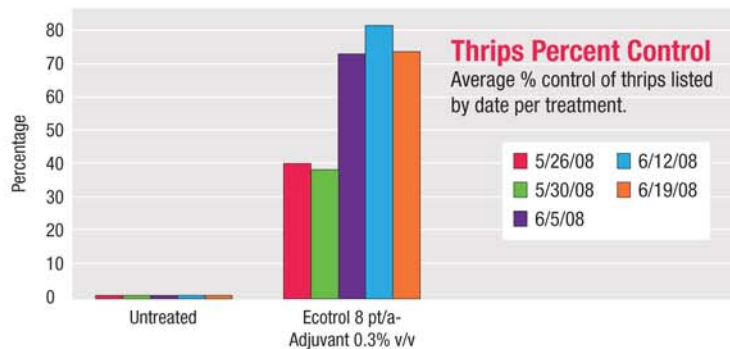
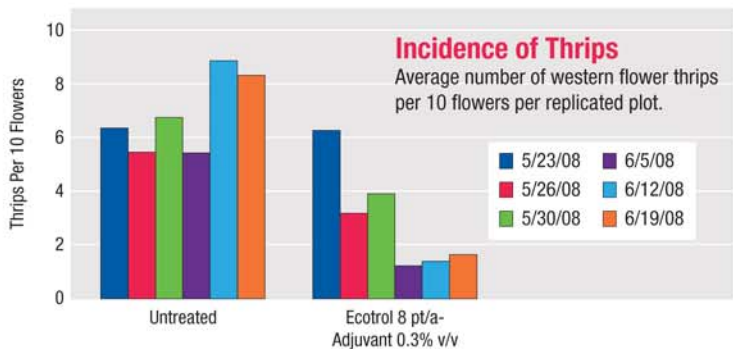
For more information, or for product labels and MSDS, visit our website.

The **SCIENCE** of Organic Plant, Tree & Turf Care



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Study Confirms Over 80% Thrip Control with KeyPlex ECOTROL® PLUS



Field trial conducted by Pacific Ag Research, June 2008, Salinas, CA. Test conducted on strawberries. Weekly applications.

ECOTROL® PLUS INSECTICIDE/MITICIDE

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- No re-entry interval or pre/post harvest interval
- Reliable partner in rotation and tank mix IPM programs
- Easy on beneficial insects and predacious mites
- USDA, National Organic Program (NOP) compliant

KeyPlex is the leader in botanical pesticide solutions derived from natural plant oils, and is the first company to economically enable a realistic shift from synthetics to botanicals in the agricultural and greenhouse/nursery markets.



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